California Project Lean

California Project LEAN Announces a New Resource for Communities and Schools Taking Action

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This document is available on the Education Policy Studies Laboratory website at http://www.asu.edu/educ/epsl/CERU/Articles/CERU-0406-225-OWI.doc

Are you looking for ideas on how to improve healthy eating or physical activity options for youth in your school or community program? Do you have a project in your school district or community program that is improving the healthy food and physical activity environment for youth? Then **BRIGHT IDEAS** on the California Project LEAN website (www.CaliforniaProjectLEAN.org) is just what you are looking for!

BRIGHT IDEAS is designed to showcase examples of schools and communities taking action on nutrition and physical activity by addressing policy and environmental change.

- LEARN about successful strategies and programs that have made it easier for youth to eat healthy food and/or be physical active at school or in the community.
- LINK to other people and organizations using successful strategies to increase student access to healthy foods and physical activity.
- SUBMIT your own **BRIGHT IDEA** for others to read.

BRIGHT IDEAS are brief and concise descriptions of the *who*, *what*, *when*, *where* and *how* of successful programs for improving the health of today's youth.

Visit http://www.CaliforniaProjectLEAN.org and click on the BRIGHT IDEAS light bulb feature on the website's homepage to review the BRIGHT IDEAS from others or to submit yours now! For assistance or more information, please contact Linda Weidert with California Project LEAN at 916/552-9903 or weidert@dhs.ca.gov.